



S.W.A.T. Ministries

“Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.” \ \ **Matthew 28:19-20**

SWAT Ministries \ \ **Vision, Mission, and Values**

Vision \ \ To see every student maximize their potential & impact through an intimate relationship with Jesus Christ.

Mission \ \ Equipping college students to teach the Gospel lifestyle to middle & high school students in the local church through intentional leadership development strategies.

Values \ \ Gospel, Christ-Centered, Life Change, Discipleship, Purpose

SWAT Ministries \ \ **Calling and History**

1992 \ \ SWAT Ministries is founded by Jon Messarra in Colbert, GA with the support of the Georgia Baptist Convention.

1996 \ \ SWAT’s discipleship weekends begin to spread throughout the Southeast.

2000 \ \ SWAT begins leadership development training in Eastern Europe.

2004 \ \ SWAT partners with the Focus on the Family Institute.

2008 \ \ SWAT begins our intern program. Our leadership staff doubles.

2012 \ \ SWAT partners with the Billy Graham Association.

2014 \ \ SWAT begins discipleship weekends in Nairobi, Kenya.

2016 \ \ SWAT partners with North Point Community Church and their Disney outreach.

SWAT Ministries \ \ **Prayer Strategy**

\ \ Weekly prayer at staff meeting.

\ \ Each event covered in prayer by the event coordinator.

\ \ Prayer team prays over ministry needs weekly.

SWAT Ministries \ \ **Ministry Model**

\ \ Potential leaders, churches, and youth pastors hear through word of mouth, promotion on college campuses, Conclave & MOVE Conferences, and website.

\ \ We offer all inclusive Disciple Now (SWAT) weekends to churches.

\ \ We offer leadership development to our staff through four intentional events: Interviews, Ignite, Enrichment, and our SWAT weekends.

\ \ We engage our Alumni to be powerful advocates on SWAT’s behalf.

SWAT Ministries \ \ **Success Indicators and Growth Strategy**

	2016	2017	2018	2019
Weekends	18	20	35	45
Students Reached	40,000	42,000	45,000	48,000
Leaders Developed	2000	2035	2055	2095
Leadership Staff	65	100	125	165

Program Evaluation

\ \ We have evaluations that are completed after each of our events.

\ \ We have a youth paster, leader, and host home evaluation form that evaluates our impact, as well as the job performed by the host home leader.

Expansion Goals

\ \ Increase in weekends to 30 in the Spring and 15 in the Fall with a total of 45 by 2019.

\ \ Increase in student leadership staff from 85 to 200 by 2019.

\ \ To develop and write better programs for training, promoting, and raising awareness and financial support.



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SWAT Ministries \\ Board of Directors

Board of Directors

John Eubank
Sean Britt
Mike Gautreaux
Mary Messarra
Ken Edwards
Adam Brown
Owen Farist
Courtney Farist

Alumni Advocates

Tim Wood
Caroline Wood
Chaz Wood
Brynn Wood
Matt Whiting
Jacki Whiting
Kendall Carrol
Erin Carroll

SWAT Ministries \\ Human Resources

Staff \\ Jon Messarra - Exec. Director/Founder, Mary Messarra - Director , Thomas Davis - Director, Amber Cheshire - Regional Associate Director
Interns \\ Kaysi Raborn, Rebel Lord, Shealy Smith, Logan Couch, Josiah Frederick, Katelynn Davenport
Weekend Staff \\ Host home leader, Speaker, Worship, Coordinator, Recreation Coordinator

SWAT Ministries \\ Funding Plan Summary and Goals for 2016-2019

	2016	2017	2018	2019
Total Income	\$196,000	\$315,000	\$522,000	\$634,500

- \\ Our weekend events provide approximately 40% of our total income. 60% of our income comes from donors and churches. Many of those donors are alumni and parents of students who have been affected by the ministry.
- \\ Our board of directors gives generously to the ministry and is actively pursuing other avenues of support for S.W.A.T.
- \\ This year SWAT is beginning to write grants to provide an additional \$50,000 in funding for our mission.
- \\ Increasing from three area-wide weekends to ten by 2019 providing dramatically more weekend income.

SWAT Ministries \\ Results-to-Date

- \\ Over 40,000 students discipled.
- \\ Over 2,500 leaders developed.
- \\ Over 300 church partnerships.
- \\ \$2.6 million raised since 1992.

SWAT Ministries \\ Current Needs

- \\ Office and training space to host our events - \$2,000 per month.
- \\ Train 8 interns using leadership development tools - \$1,200 per intern.
- \\ Develop 45 new leaders by 2018 - \$500 per leader.
- \\ Increase student development through discipleship weekends by 3,000 - \$75 per student.
- \\ Expand ministry to Texas and begin weekends - \$20,000.