Master Minded Women, Inc.
"A Transformational Approach to Mind, Body and Spirit"

The Vision, Mission, and Values

Vision: *To ensure women and girls encounter a transformative experience of mind, body, and spirit.*

Mission: *To help women and girls change the way they think and equip them with the tools and disciplines necessary to make better life choices.*

Values: *Compassion, Growth, & Authenticity*

Master Minded Women History

- 2005: A God-inspired concept was given. Scripture that guided the concept:
  - Romans 12:1,2 admonishing us to ***be transformed by the renewing of our minds to prove the good, acceptable, and perfect will of God***.
- 2014 - 2015: Birthed Master Minded Women (referred to as MMW). Started with a study group of 12 women.
- 2016: Filed and formed 501-c3.; Organized official BOD and Accountability Board; Firs inaugural retreat
- 2017: Implemented leadership program; Birthed stage 1 of pilot mentoring program.

Our partners and sponsors to date include: The Ark at Lake Lanier, Real Change Ministries, Inc., Woody Faulk, Executive V.P., Corevu, Leading for the Greater Good, Dr. Mona Kelly, Consilium Consultants, as well as individual donors.

Master Minded Women Ministry/Business Model

WHAT WE OFFER:* Leadership Development Programs and Mentoring that take women on a transformative journey to explore their God-given purpose in life by focusing on mind, body, and spirit.** *We have three major divisions and one division to be birthed: (1)* ***Leadership Development Model, (2) Mentoring Program, (3) Coaching Division (For Profit Division), and (4) **Strategic Partnership Division** to come.

***TARGET AUDIENCE:* Master Minded Women appeals to women ages 18+ (primary age range 25-60) looking for a lifestyle change and who are spiritually aware/curious.**

- *People will learn about Master Minded Women through websites, partnerships, events, speaking opportunities, social media, and referrals.*
- *The unique angle for Master Minded Women is that we use the lens of "transformational teaching" as the platform for all instructional material, mentoring and coaching. Additionally, our target audience members have reached life stages where they are sincerely desiring their "next step" or change.*

Master Minded Women Success Indicators and Expansion Goals

	2015	2016	2017	2018	2019
Building Leaders	12	19	23	40	50
Girls ages 14-18					15
Ladies (19 -25)				10	20
Women 26+ (Mentoring)			13	30	45
Executive Coaching					20
Partnerships (nonprofits, churches, businesses)			5	10	15

Copyright Master Minded Women

Master Minded Women Prayer Strategy

- *Prayer is foundational and critical to our organization and is the platform upon which all programs are built. Our prayer team meets twice per month, led by Spiritual Advisor, Lisa Ivy.*
- *Programming includes bi-annual prayer retreats, teaching series about prayer, and the formation of prayer partnerships.*
- *Our Communications Coordinator documents and records teaching sessions, prayer needs and testimonial answers to prayer.*

Master Minded Women Board of Directors and Advisory Board

Board of Directors

Brenda Dixon Morrow, Founder, and President
*Dr. Charlotte Kelly, Community Affairs Consultant**
*K. Renee Hugee, Manager, Integrated Marketing Strategies**
*Khalilah Cooper, Director of Service Innovation**
*Felisia Martin, CPA, Business Services Manager**
Dr. Hazel Cole, Associate Professor
*Lisa Ivy, SVP, Financial Services**
*Jessica Ferrell, Senior Consultant, New Openings**
**Business Roles at fortune 500 Companies*

Advisory Board

Pastor Todd Rainwater, Spiritual Advisor
Kay Tyson, Operations/Board Governance
Ovetta Robinson, Programming Advisor
Dr. Nancy Stanley, Coaching Advisor

Master Minded Women Human Resources & Funding

MMW is currently supported 100% by volunteers (leaders, mentors, program designers, coordinators, etc.) and professional, licensed Facilitators have provided in-kind services.

Master Minded Women Funding Plan

	2016	*2017*	*2018*	*2019*
Total Income	*$14,685*	*$17,139*	*$94,600*	*$76,500*

- *The Board owned 100% of the 2016 budget; 80% of the 2017 budget. The goal is to own 40% of 2018's budget and 20% going forward.*
- *The Board will play a key role in fundraising, by leveraging personal relationships and networks to benefit Master Minded Women. We will also apply for grants and sponsorships.*

Master Minded Women Results-to-Date

- *Money raised to-date since inception totals $31,500.*
- *Examples of life impact changes via leadership program: freedom from physical imprisonment [1] and emotional imprisonment [15]; increased spiritual disciplines (fasting, studying, praying) [15]; transformation to become mentors/leaders of others [13]; clarity regarding life purpose [4].*
- *Launched pilot mentoring program (26 total participants).*

Master Minded Women Current Needs

Funding for Instructional Design Work ($30,000); Facilitators ($10,500); Administrative support ($11,000); Event Costs ($7,000); Marketing/Branding Support ($5,000); Coaching Certifications ($3,000); Books and Materials ($2,000).

Copyright Master Minded Women